

Arlo Essential



The Arlo Essential Spotlight camera from Europe's No.1 surveillance camera brand

Cover the basics with the straightforward security that's simple to install.



Video in 1080p



Integrated Spotlight



130° Viewing Angle



Connect Direct to Wifi
No Basestation Required



100% Wire-Free

Why buy an Arlo Essential Spotlight Camera?



Notifications to your phone

Connect to the Arlo app and receive instant alerts to your smartphone when motion is detected.



Simple installation

100% wire-free the Arlo Essential is simple to install in a range of locations.



Defy the elements

Built to withstand rain, snow, cold and sun for reliable protection.



Two-way audio

Hear and speak to visitors using the built-in speaker and microphone via the Arlo app from wherever you are.



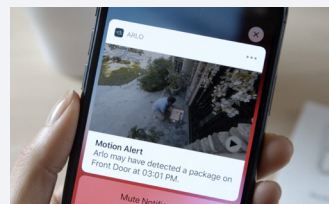
Colour night vision

Integrated spotlight for colour night vision or black and white.



Flexible Power

Simply remove and charge indoors with the included Micro USB cable or pair with a solar panel for continual charging.



Arlo Service Plans

We know you'll love the added peace of mind that and Arlo Service plan offers, so we've included a 3-month trial with every product.



Siren Deterrent

Remotely trigger the built-in siren to scare off intruders or have it sound automatically.



What is in the box for the 1 camera kit:

- (1) Arlo Essential Cameras
- (1) Wall Mount and Screw Kits
- (1) Charging Cable
- (1) Quick Start Guide



Connect • Prevent • Protect

Who is Arlo Essential right for?

- The customer new to home security
- The customer new to Arlo
- The customer who is cost conscious but still wants quality



Battery life and accessories

- Arlo Essential battery lasts up to 6-months with average use
- To charge simply remove the camera, bring inside and charge using the Micro-USB cable included

TOP TIP



Save money on your energy bills and never worry about charging your camera by purchasing the Arlo Essential Solar Panel for continuous re-charging.

Make the Essential Camera even more effective

Join Arlo Secure to unlock



Watch the video



Enhanced Visual Security



Advanced Detection and Verification



Faster Incident Response



Additional Peace of Mind

How to install and connect

- Arlo Essential connects direct to Wifi through the Arlo app
- You need a 2.4Ghz network
- Install easily with the provided mount and 3 screws

DID YOU KNOW

You can choose to pair Arlo Essential with an existing or new Arlo base station for local storage and improved battery life.

Why is Arlo Essential the best 1080p security camera?

- Works with Amazon Alexa and Google Assistant
- Works with Apple Homekit when paired with an Arlo Basestation
- All videos protected with advanced encryption for your privacy



Help your customer build their home security system

Arlo Essential is the perfect entry level security camera. For customers looking for more advanced protection the Arlo Pro 3 and Arlo Ultra may be a better fit.

	ESSENTIAL	PRO 3	ULTRA
IMAGE QUALITY			
Video Resolution	1080p	2K	4K
Viewing Angle			
Night Vision	Colour	Colour	Colour
HDR	X	✓	✓
De-warping	✓	✓	✓
SECURITY FEATURES			
Sound detection quality	Single Microphone	Single Microphone	Dual Microphone
Noise Cancellation	X	X	✓
Integrated spotlight	✓	✓	✓
Siren	✓	✓	✓
PERFORMANCE			
Base Station Required ¹	Optional	✓	✓
Local Storage	USB via basestation	USB via basestation	Micro SD via basestation
Battery Life	6 months	6 months	6 months

360-DEGREE PROTECTION



Video Doorbells



Security cameras



Floodlight camera

KEY FACT

74%

of break-ins happen through the front door.

arlo

Connect • Prevent • Protect